

REPORT: FERA at the Creators Conference 2020 – February 3



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The **Creators Conference 2020**, organized by European Composer and Songwriter Alliance (ECSA) under the patronage of the European Parliament, was held on February 3rd, 2020, at the Vaudeville Theater in Brussels. The conference gathered around 150 participants and focused on some of the most pressing current policy issues concerning audiovisual creators in Europe.

The event was introduced by ECSA President **Alfons Karabuda** and included a keynote speech by EU Commissioner for Innovation, Research, Culture, Education and Youth **Mariya Gabriel**, three panels and a debate on ***AI and Creativity in the Musical Ecosystem***.

FERA CEO **Pauline Durand-Vialle** participated in the panel on ***Exploitation Contracts for Authors and Performers: Buy-out Contracts and/ or Fair Remuneration***, together with MEP **Iban Garcia del Blanco** (S&D, ES), Head of Copyright Unit (European Commission, DG CONNECT) **Marco Giorello** and audiovisual composer and board member of PRS **Simon Darlow**. FERA CEO talked about the practice of buy-out contracts in the audiovisual industry, stating “Buy-out contracts have a negative impact on freelance authors in building sustainable careers and developing new projects. Authors take significant risk in creating new works: they should therefore be entitled to a share in their economic success.” The panel was moderated by audiovisual composer, songwriter and artist **Kate Havnevik**.