



## PRESS RELEASE

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# Audiovisual creators welcome a talent-focused EU Parliament position on Creative Europe 2021-2027

**The Federation of European Film Directors (FERA), the Federation of Screenwriters in Europe (FSE) and International Federation of Cinematographers (IMAGO) welcome the adoption by the European Parliament of CULT rapporteur Silvia Costa's report on the proposed Regulation establishing the Creative Europe programme 2021-2027.**

The report sets out an ambitious vision for culture in European policies by doubling the programme's budget, securing 58% of its envelope for the MEDIA programme, strengthening its essential support for the European audiovisual sector in key areas, and promoting measures to foster gender equality in the European audiovisual sector.

We particularly thank MEPs for supporting audiovisual creators in the unique challenges they face as they look to build sustainable careers, by introducing two essential new elements in the priorities of the MEDIA strand:

- (1) Support to European networks of audiovisual creators.

Creative individuals in the audiovisual sector would have the same opportunities as their colleagues from other cultural and creative sectors to capacity-building, innovation and talent promotion through networks in Creative Europe, after being excluded from the Culture strand in 2013.

Forums where they can find innovative ways to tackle the specific challenges they are facing today, from attacks on freedom of artistic expression to the evolution of their craft and relationship to new audiences in a fast-changing industry, are direly needed.

- (2) Measures to contribute to the fair treatment of creative talent in the audiovisual sector.

We applaud the introduction of this notion in the values of MEDIA: fostering a diversity of talent, including through gender balance measures, cannot be achieved without setting out a sustainable framework for creators, which includes fair treatment of authors and respect of their moral and economic rights on projects benefiting from MEDIA support.

**We call on the European Parliament to uphold this position in the trilogue negotiations to take place in the second semester of 2019.**

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## **Note to Editors**

[FERA](#) - Founded in 1980, the Federation of European Film Directors gathers 43 director's associations as members from 33 countries. It speaks for more than 20,000 European film and TV directors, representing their cultural, creative and economic interests at national and EU level. FERA EU Transparency Register Id No. 29280842236-21. [@Film\\_directors](#)

Contact: Pauline Durand- Vialle, [pdv@filmdirectors.eu](mailto:pdv@filmdirectors.eu) +32 491 52 49 04.

[FSE](#) - The Federation of Screenwriters in Europe is a network of national and regional associations, guilds and unions of writers for the screen in Europe, created in June 2001. It comprises 25 members from 20 countries, representing more than 7000 writers in Europe. [@ScreenwritersEU](#)

Contact: David Kavanagh, [info@scenaristes.org](mailto:info@scenaristes.org) +353 86 837 1203.

[IMAGO](#) – The International Federation of Cinematographers, is an umbrella federation for 53 national societies of cinematographers, with more than 4300 professional cinematographers as members.

Contact: Paul René Roestad, [paulrene@imago.org](mailto:paulrene@imago.org) +47 9209 1400