



© Peter Škrlep

REPORT on EU Audiovisual Authors' Workshop 2019, Ljubljana

Implementation of the Copyright Directive: Opportunities and challenges for AV authors to get fair value for their works' exploitation

The 5th edition of the *EU Audiovisual Authors' Workshop in Ljubljana*, organized in partnership by FERA, FSE ([Federation of Screenwriters in Europe](#)) and SAA ([Society of Audiovisual Authors](#), representing their collecting societies), was hosted by the [Directors' Guild of Slovenia](#), [DSR Screenwriters](#) and [AIPA](#). The topic of this year's workshop was the potential implementation of the proposed Directive on Copyright in the Digital Single Market and the opportunities and challenges faced by audiovisual authors in getting fair value for the exploitation of their work.

The workshop took place on 4-5 March 2019 at SLON Hotel in Ljubljana, gathering around 45 participants from Belgium, Croatia, Denmark, France, Germany, Lithuania, Norway, Poland, Romania, Slovenia, Spain, The Netherlands and United Kingdom, representing national directors' and screenwriters' organisations, as well as collective management organisations.

The workshop programme featured topical presentations *Trilogue final agreement on authors' remuneration provisions in the proposed Directive on Copyright in the Digital Single Market*, by FERA CEO **Pauline Durand-Vialle**, and *Mapping of current practices in negotiating and managing audiovisual authors' rights throughout Europe in a fast-changing distribution market*, by SAA executive director **Cécile Despringre**, as well as case studies by [Create Denmark](#) CEO **Kasper Halkier** (DK), **Laure Gicquel** from [SACD](#) (FR), **Susann Reck** from [Bundesverband Regie](#) (DE) and **Kinga Szelenbaum** from [ZAPA](#) (PL). Expert panels discussed *Grey zones in negotiating audiovisual authors' rights: where can the Directive help?*, moderated by FERA CEO **Pauline Durand-Vialle**, and *Public relations: how to address decision-makers in implementing the Directive?*, moderated by FSE Executive Officer **David Kavanagh**.

FERA warmly thanks our hosts AIPA and DSR for their generous hospitality, partners FSE and SAA, and all speakers, panelists and participants for their interest and involvement in the workshop.

As the adoption of the proposed Directive on Copyright in the Digital Single Market is drawing nearer, it presents a concrete opportunity to empower a struggling European audiovisual authors' community, [as recent figures show](#). FERA is committed to provide all the necessary resources for its members to ensure meaningful progress in rights and remuneration of European directors in the digital era.